



## **Candidate Questionnaire**

Note: The answers to the questionnaire will be shared with the members of the Democratic Party of Sacramento County and local Democratic clubs and may become public.

The DPSC Candidate Questionnaire contains questions from many subject areas that you may feel are not pertinent to the office you seek. We ask these questions because: candidates may go on to other offices, we use one questionnaire for all candidates, and we share the questionnaire with our many clubs which have broad interests. Please answer to the best of your ability. Thank you!

### **Section 1 - Background**

**1.1 Full Name: Tracie Stafford**

**1.2 Email address: Tracie@TracieStafford.com**

**1.3 Office Sought: Mayor of Elk Grove**

**1.4 FPPC ID: #1397642**

**1.5 Occupation: Small Business Owner/Educator**

**1.6 Employer: Self**

**1.7 Campaign Phone: 916-667-8977**

**1.8 Campaign Website: ww.TracieStafford.com**

**1.9 Campaign Manager: JL Rindahl Consulting**

- Campaign Chair: Johanna Steans

**1.10 Campaign Consultants:**

- Treasurer: Albany Aroyan (Independent Consultant)
- Fundraiser: Eva Facundo (Independent Consultant)

**dahl Consulting and Eva Facundo for Finance**

**1.11 What is your anticipated budget and how much have you raised to date?** \$250,000 through a combination of small dollar donors and PACs that are in line with my values and support candidates like myself.

**1.12 What are your primary sources for fundraising? Please list your top three campaign contributors.**

My top three donors include Katherine Welch, Melanie Herman and Kathryn Tyler.

**1.13 Will all your campaign materials be printed by a union printer?**

Yes.

**1.14 Do you voluntarily decline contributions from any particular contributor or class of contributors (e.g., Big Oil, Walmart, developers, lobbyists, charter schools, etc.)? If so, list who they are and why.**

I voluntarily decline contributions from organizations and individuals who would cause a conflict of interest in performing the duties of Mayor and/or are not in alignment with my values.

**1.15 Please list your top five elected or appointed offices currently/previoursly held and any key affiliations, clubs, or community organizations. Please include your role and a contact name and phone**

**number for reference.**

Assembly District 9 Delegate, California Democratic Party  
President, Women Democrats of Sacramento County PAC Chair, Greater Sacramento NAACP  
Governor Appointee California Small Business Board  
Mayoral Appointee Sacramento Small Business Board

**1.16 Please attach your biography, a list of current endorsements, and any campaign literature or social media information as a single file. Please name your file: last name/office sought.**

See Attached

**1.17 Have you ever been registered to vote as a member of a political party other than the Democratic Party, or No Party Preference? If so, please state when, why, and for how long.**

10 years ago, I was a member of another party for 6 months. The goal was to review non-democrat candidate mailers.

**1.18 Have you ever endorsed, contributed to, campaigned for, or otherwise supported a candidate for election or appointment to a partisan or nonpartisan office that was not a member of the Democratic Party? If so, who, for which office, and why? Please be specific.**

I have not.

**1.19 Are you a dues-paying member of the Democratic Party of Sacramento County?**

Yes.

**1.20 Do you plan to purchase a ballot statement?**

Yes.

**1.21 What will your ballot designation be?**

In process.

**1.22 Have you read the Platform of the California Democratic Party? It can be downloaded at <https://www.cadem.org/our-california/platform>**

I have read the platform.

**1.23 Have you read, and will you adhere to the Code of Fair Campaign Practices distributed by the Sacramento County Elections Department? It can be downloaded at <http://www.elections.saccounty.net>**

I have and I will.

**1.24 Have you ever been the subject of sexual harassment/abuse/assault allegations investigated by law enforcement, governmental institutions, businesses or any other organizations? What was the result of any such investigation?**

I have not.

**1.25 Is there anything in your history on the subject of sexual harassment/abuse/assault which, if revealed, would bring you, your proposed office, or the Democratic Party into disrepute?**

There is not. In fact, a major part of my story is sharing the fact that I was a third generation victim of domestic violence, and the process to overcome this experience and support women in similar situations.

**1.26 How long have you lived in the district you seek to represent?**

6 Years in Elk Grove. 17 years in the Elk Grove Community, School District etc.

**1.27 Out of the last five elections, how many have you voted in?**

5

**1.28 Why did you decide to run for your position and what do you hope to accomplish during your tenure? List your top three issues.**

My family and I have been members of the Elk Grove community for over 17 years. Our four children were raised in the Elk Grove School System, including our eldest daughter who serves in the U.S. Navy. Like most community members who have chosen to call Elk Grove home, we moved for the diversity, affordable homes, good schools and the rural and suburban mix that is charmingly unique to us.

Although Elk Grove has grown tremendously over the years, it's governance has remained the same. City leadership continues to focus on land use without consideration for the existing community. As a result we are experiencing traffic congestion, high cost of living, low wage jobs, limited public transportation and limited resources for teens and seniors. It is time for Elk Grove to focus on growing up rather than out. We are now the 7th most diverse city in the nation, 2nd largest in the region and 30th largest in the state. It is past time that we are governed as such. As Mayor, my focus will be to:

- Reduce local traffic congestion through smarter planning
- Work to attract more mid and high level jobs
- Tackle ALL crime, including the often overlooked and under-reported crimes against women, while utilizing community oriented policing methods

**1.29 If you are an incumbent, what have you accomplished during your tenure?**

N/A

**Section 2 - District & Governance**

**2.1 Are you familiar with the budget(s) for which you will be responsible, if elected? If so, state how large it is, what its principal revenue sources are, and what its largest expenditure categories are.**

Yes, I am familiar with the budget.

Largest Revenue categories:

2018-2019 budget - The City's proposed General (discretionary) Fund Budget is \$74.6 million, which is \$6.8 million (10%) more than the FY 2017-18 Budget of \$67.8 million

The total Proposed Budget (including CIP - capital improvement programs) for FY 2018-19, net of transfers and internal service costs, is \$293 million, which is \$75 million (20%) less than the FY 2017-18 Budget of \$368 million

Largest expenditure categories:

Salaries and Benefits (\$39M), Operations (\$7.5M), Revenue Neutrality (\$7.2M), Internal Services (\$7.3M)

General fund expenditures: Police 58%; Non Departmental 14%, Revenue Neutrality 10.7%, Governance 9%, Administration 4.6%, Special events and grants 1.7%, Code Enforcement 1.4%

**2.2 Will you support moving to by-district elections (rather than at-large) where they are not held now? Please explain.**

Absolutely. When I ran for Mayor two years ago, the lack of district elections and the fact that the Council has had a tendency to appoint successors was a major point of my campaign. Citywide elections are expensive and have disenfranchised too many.

### **2.3 What sets you apart from other candidates for this office?**

In the words of Shirley Chisholm, I am “unbought and unbossed”.

I am unbought: My campaign is people powered with an average donation amount of \$67.

I am unbossed: At the age of 52, I am solid in my values as well as my reasons for entering into public service. My sole focus is to ensure that Elk Grove is a safe, and enjoyable community that meets the needs of its residents.

I am a wife, mother and have raised four children in the Elk Grove School District. I have been an advocate and community leader and spokesperson for almost two decades. My business and leadership experience spans over 30 years beginning in data entry and eventually overseeing multiple organizations, departments and budgets, which will transfer into effective municipal leadership.

In addition, I have built my career by setting goals, working hard, prioritizing, and effectively collaborating with others. I pride myself on my ability to see trends, anticipate needs, and rally stakeholders to action. As a woman of color, a businesswoman and an impoverished orphan, I have overcome more than my share of adversity, I view the world through a unique lens which adds dimensions to my strong leadership abilities.

### **2.4 How will you work with community advocates? What will you do to be accessible to community members and other stakeholders?**

I am a community advocate; so working with other advocates is a natural and frequent occurrence. In addition to my open door policy, I would create programs to further facilitate communication within Elk Grove such as town halls in each district as well as other ongoing engagement events.

### **2.5 What will you do to promote transparency and ethics?**

By encouraging, rather than discouraging, the community’s participation at every single level of city government. I will solicit feedback directly from the community on key issues., I realize not everyone has the time to attend their city council meetings, so I will proactively ensure that the community is informed through neighborhood newsletters both online and through the mail.

### **2.6 What whistle-blower protections should there be for public employees who expose corruption, sexual harassment, or other illegal/unethical activity?**

We must ensure a clear whistle-blower protection policy is in place, transparent and enforced. Whistle-blower protection statutes enforced by OSHA (occupational environmental safety laws, transportation, consumer and inventor, etc.) and the anti-retaliation provisions should be in place, easily accessible to employees and transparent.

I will implement a Whistleblower Hotline in order to receive and investigate allegations (also referred to as complaints) of possible City fraud, waste, and abuse.

I will ensure office procedures and supplemental documents are in place to create a consistent and logical method for receiving and tracking complaints.

I will ensure that protections from workplace retaliation are transparent and easy to locate and may include protections related to firing or layoff, blacklisting, demoting, denying overtime or promotion, disciplining, denial of benefits, failure to hire/rehire, intimidation/harassment, making threats, reassignment affecting prospects for promotion, reducing pay or hours as examples.

**2.7 Do you believe that current campaign finance rules should be changed? If so, how would you change them?**

Yes, I believe that the current campaign finance rules should be changed. We are one of a very few cities with no contribution limits. This, coupled with a citywide voting structure, affords an unfair advantage to incumbents. The combined practice also opens the door to unethical behavior such as elected officials granting incentives to developers who funded their campaigns.

**Section 3 – Civil Rights**

**3.1 What will you do to advance the rights of:**

**A. The LGBTQ community?**

I have been involved in the LGBTQ movement since 2003 when I launched the first Norcal Aids Challenge, which is now in its 15th year. I have emceed rallies, campaigned for legislation and will continue to fight for the rights of this community by encouraging inclusivity through policy and personal action.

**B. Racial and ethnic minorities?**

Elk Grove is the seventh most diverse community in the country. As Mayor, I will work to make Elk Grove a model city for equality and inclusion. This means acknowledging ways that we've fallen short while striving to close achievement gaps across the board.

**C. Gender and gender identities?**

As I mentioned, I have been involved in the LGBTQ movement since 2003. This most definitely includes gender identities. From ensuring restroom access to anti-bullying measures to equal access in hiring, I will ensure Elk Grove leads the way on gender issues.

**3.2 What will you do to end discrimination on the basis of sexual orientation and gender identity in education, employment, and housing?**

We have begun the process with the external city audit as well as the recent town halls and other actions. As Mayor, I will assess the outcomes of those actions and determine next steps with the city council, community and stakeholders.

**3.3 What is your position on a woman's right to comprehensive healthcare, including the right to choose and access contraception, and the right to obtain a medically safe, legal abortion?**

I fully believe in a woman's right to full reproductive healthcare and that it is fundamentally important (even in California) to ensure access to comprehensive healthcare, contraception and medically safe, legal abortion for all.

**3.4 If elected, what will you do to close the gender pay gap?**

As Mayor, I will recommend the creation of an Elk Grove Commission on the Status of Women and Girls. Domestic Violence was 61% of violent crime in 2015 . This commission will make recommendations on the pay gap and other gender related challenges.

**3.5 What is your position on immigration? Do you support an amnesty program for those immigrants already living in the United States? Do you support a clean DREAM Act, without any enforcement funding attached to it? Should undocumented immigrants have a path towards citizenship? Why?**

America is a nation of immigrants and I support immigrants in my community and the country at large. I support the Amnesty program as well as the Federal Dream Act. These programs would also give undocumented immigrant protections under the law to illuminate abuses by employers. The current system fosters abuse, particularly the abuse of women who have their immigration status used against them in relationships.

**3.6 What will you do to protect immigrant communities?**

I will work with the ACLU and other organizations focused on this issue to implement their best practices; including offering Know Your Rights Campaigns and ensuring that Elk Grove is a sanctuary city.

**3.7 Should there be limits on free speech or assembly in public places, such as protesting or picketing? Please explain.**

No. Every major change in America has been prompted through demonstrations, pickets and protests. It is engrained in the very fabric of our society. This includes robust support for counter demonstrations against hate speech.

**3.8 Do you support background checks for all gun and ammunition sales? What other restrictions on firearms do you think are appropriate?**

Yes, I support background checks for all gun and ammunition sales. I also support the ability of family members, school leaders, employers and police to make assessments that would allow for the temporary removal of firearms from an individual deemed a potential threat to himself or others. support requiring a mental health assessment and approval for such purposes renewable every 5 years.

**3.9 Do you feel the criminal justice system is just and fair to everyone? If not, what reforms would you like to see?**

I do not. Anti-bias training and inclusion policy must be systematically implemented. I believe we must end the cash bail system, shut down the for-profit prison industry and fundamentally reform the justice system from top to bottom with an emphasis on rehabilitation rather than punishment. Not just because the former is more humane, but because it is better for society and less expensive in the long run for everyone.

**3.10 Do you support capital punishment? If so, please explain when you think it's appropriate.**

I do not support capital punishment.

**3.11 Please share your views on the Black Lives Matter movement.**

I support Black Lives Matter, which is a social justice movement focused on police reform as it relates to the disproportionate treatment of African American people. I think it is unfortunate that some individuals have

mistakenly heard the phrase to mean “only” black lives matter when the goal is to simply make people realize that black lives matter too.

**3.12 How will you work toward greater police accountability? What role would the community play in that?**

The police department has recently created an Advisory board. I would assess its effectiveness before addressing further.

**3.13 Do you support the universal use of police body cameras? When is it appropriate to release police body camera footage?**

Yes, I support the use of police body cameras and believe it is appropriate to release any time formally requested.

**3.14 What will you do to make your community more accessible to people with disabilities?**

- Conduct a citizen review to determine greatest needs related to accessibility for Elk Grove residents with disabilities.
- Review current policy to identify any gaps that may exist between current policy and citizen needs.
- Create a citizen commission to work with the city for ongoing needs of disabled Elk Grove citizens.
- Ensure all city facilities are barrier free both for physical spaces and online tools and systems for both internal city employees use to do their work and citizens use to interact with the city.
- Hire more people with disabilities within city government and ensure citizens with disabilities are able to participate in other city commissions.
- Promote hiring of people with disabilities to local businesses, creating a new employee pool for employers and new employment opportunities for citizens with disabilities.

**3.15 What will you do to ensure that non-English speakers can fully participate in public meetings and access public services?**

Ensure the City of Elk Grove has an "Access to Public Services for non-English Speakers" policy and practices in place to provide individuals with limited English proficiency equal access to government agencies and programs. This policy includes:

- Public meetings have translators available for key community citizen groups (e.g. Chinese and Hmong languages, Spanish, Tagalog, sign-language, etc.) as well as meeting agendas and pre-planned position papers printed in these key languages.
- Citizen facing (both physical and online) access points for citizens have translations available either online or in hard copy in key languages (e.g. Chinese and Hmong languages, Spanish, Tagalog, sign-language, etc.)
- City departments will take reasonable steps to provide equal access to public services for individuals with limited English proficiency.
- Reasonable steps to provide equal access to public services include:
- In-house oral language services for individuals with limited English proficiency if contact between any agency and individual with limited English proficiency is on a weekly or more frequent basis.

The translation of vital documents ordinarily provided to the public into any language spoken by any limited English proficient population that constitutes at least 3 percent of the overall population within the geographic area served by an agency, as measured by the U.S. Census.

- Any additional methods or means necessary to achieve equal access to public services.

- The city's Human Resources department, in consultation with the City Attorney, will provide a central resource

#### **Section 4 – Healthcare**

##### **4.1 Do you believe that healthcare is a human right? If so, what do you believe is the most effective way to provide quality healthcare for all?**

I absolutely believe that healthcare is a right. Universal healthcare is also the most effective way to control healthcare costs and ensure the health of the entire community. . Coverage reduces non-emergency use of emergency services, while providing preventative care reduces the possibility of expensive acute illnesses and feeds money into the system.

##### **4.2 What is your position on parental notification prior to a minor terminating a pregnancy? Please explain.**

It is my opinion that a parent should not be notified prior to a minor terminating a pregnancy. Such a notification could put the minor's life in danger or void the right to choose.

##### **4.3 What measures would you support to ensure adequate mental health services for all?**

Mental Healthcare should be a part of comprehensive healthcare coverage. It is not separate.

##### **4.4 What will you do to help address high child mortality rates in the black community in Sacramento County?**

Collaborate with and support local organizations who have been working on this issue for decades.

#### **Section 5 – Good Jobs for All**

##### **5.1 Describe your relationship with organized labor.**

I have worked closely with the central labor council and other orgs over the past few years on initiatives impacting working people.

##### **5.2 Do you support the right of workers to unionize by card check?**

Absolutely.

##### **5.3 Have you attended the Sacramento Central Labor Council Candidate Academy?**

I have.

##### **5.4 Do you support project labor agreements?**

Yes.

##### **5.5 Which labor unions will you be interacting with in your role? What is your plan for building collaborative relationships with union and nonunion employees?**

The building trades and all of the unions included in the central labor council. Relationships are already in place. I would continue the collaborative partnerships to ensure livable wages and benefits for workers.



**5.6 What is the role of the office that you seek in promoting good jobs for our region?**

The role of the Mayor of Elk Grove is extremely influential in promoting, attracting and creating jobs for our region. My vision is to attract more mid to high-level wage jobs into our community.

**5.7 What solutions would you propose to solve budget shortfalls and how would you prioritize the needs of your constituents?**

I would first determine the cause of budget shortfalls through an audit and address as appropriate.

**5.8 Do you believe income inequality is an issue in your community? If so, what steps would you take to address it?**

Yes, based on the informal Audit of city employees, there is income and hiring inequality in Elk Grove. I would like to review the External audit report in progress and base next steps on its findings.

**Section 6 - Local Economy & Public Resources**

**6.1 Under what circumstances would you support raising revenues by means of taxes or fees to support public services and why?**

Smart planning driven by vision with strategic fiscal priorities and a sustainable economic development plan should alleviate any need for raising revenues through taxes and fees. As it relates to Elk Grove, raising taxes and fees are temporary bailout solutions that often become a part of the fabric.

**6.2 How do you balance more progressive vs more regressive forms of taxation or other revenues and their specific impacts on the community, and what means of such revenues would you have at your disposal and support?**

As I shared, smart planning driven by vision with strategic fiscal priorities and a sustainable economic development plan will ideally eliminate the need for additional taxes to support local government services.

**6.3 Under what conditions would you support the privatization of public or natural resources (i.e. water, publicly-owned buildings, schools, park lands, parking facilities)?**

I am not in favor of privatizing public entities. Most studies have proven that the supposed savings do not manifest and services are often eroded.

**6.4 What is your position on "public/private partnerships"?**

I am in favor of Public/Private partnerships, but not as a giveaway to corporations.

**6.5 When is it appropriate to use public money or tax incentives to subsidize private business?**

As it relates to Elk Grove, I am in favor of 'sparingly' utilizing public money and tax incentives to draw and support small business and service-oriented entities that enhance the 'quality of life' of residents and the city's economic footprint.

**6.6 What is your plan to support and encourage local small business development?**

By design, Elk Grove is its own island. This make-up has created a challenging environment for small businesses with inconsistent permitting practices, 'supported' and 'unsupported' businesses based on unknown criteria, the list goes on. As a small business advocate, there are dozens of suggestions to support small business; however all would fall short without a level and equitable foundation. As Mayor, I will establish a small business task force of small business owners and organizations for feedback and recommendations. Internally, I will request a complete audit of any process impacting small business.

## **Section 7 – Environment**

### **7.1 Do you support the construction of the Delta tunnels and the Southeast Connector? Please explain.**

I do not support the Delta Tunnels. I am concerned with the environmental impact as well as the power structure, which, according to the Sac Bee, would provide the Metropolitan Water District control over more tunnel capacity than needed for its customers and the ability to sell or lease that excess capacity.

### **7.2 When is it appropriate to expand the urban growth boundary?**

The purpose of an urban growth boundary is to avoid sprawl, preserve agricultural and rural lands requiring that building occur within designated city limits. Therefore, urban growth boundaries should not be expanded unless there is no other option within city limits, the growth has a positive impact on quality of life AND the local economy and there is buy in from the community and landowners.

### **7.3 Please describe your position on regional habitat and working lands conservation.**

To reduce greenhouse gas emissions and safeguard from the impacts of climate change, we must protect and manage natural and working lands in Elk Grove and across the state. (forests, rangelands, wetlands, farmlands and natural ecosystems)

### **7.4 What will you do to address climate change in your role? Please be specific.**

As Mayor, I will join Climate Mayor which is a non-partisan organization focused on addressing climate change policy at the local level.

### **7.5 Please describe your education and/or experience with land use planning.**

I have been working with an urban planner focusing on smart growth, lessons from Elk Grove land use history and a vision for moving forward.

### **7.6 Have you read the General Plan and do you agree with its vision of future development? If not, what changes would you propose?**

I have read the general plan and do not agree fully. The document is disjointed and does not roll into an overarching vision or brand for our City. In the absence of said vision or addressing the city as it is today, the plan is faulty. As we know, Elk Grove was founded as a commuter town and the city plan continues that narrative by listing a series of 7 'visions' that are action based and do not roll into a city identity that can be built upon.

## **Section 8 – Education**

### **8.1 Do you support Restorative Justice and funding such programs?**

Absolutely.

**8.2 What role do you believe charter schools should play in public education?**

I oppose for profit charter schools. This includes the many for profits disguised as non-profits. I believe we must fundamentally reassess the out of control charter school industry and ensure that tax dollars are only used to support public schools with equal access to all students, open meetings and follow statewide auditing requirements.

**8.3 Do you support reforming teacher tenure, due process protections, or teacher salary and benefits? Please explain.**

I do not support any efforts to undermine our teachers. I support providing teachers with whatever resources, education and incentives are needed to successfully and equitably educate our children.

**8.4 What will you do to minimize bullying and promote tolerance in school? Discuss your feelings about the bullying and harassment of LGBTQ students because of their real or perceived sexual orientation and/or gender identity. How will you help promote a safer environment in schools for all students?**

Minimizing bullying requires social change. Parents and faculty must accept the fact that bullying is not a rite of passage, but abuse. I recommended a no tolerance approach be implemented coupled with comprehensive year-round programs for students, teachers, school board members and staff. Elk Grove city council and the school board must work closely together to ensure that all children feel safe in our schools and city.

**8.5 For school board candidates: Please explain LCFF and LCAP in three sentences or fewer.**

N.A

**8.6 Do you believe that public adult education, colleges, and universities should be tuition free?**

Yes.

**Section 9 - Housing**

**9.1 What is your plan to address homelessness in your community?**

As Mayor, I will participate in existing efforts in the region and work with organizations such as Housing California to identify best practices and solutions found to be effective in comparable cities across the state. Additional study is required to create policy to address the complex issue of homelessness, the rental crisis, affordable housing construction and home ownership. While cities are required to conduct studies of their overall housing elements and needs, there have been no sticks to enforce implementation of housing that meets the local needs of residents. I will ensure that any housing plan created by Elk Grove is robustly implemented.

**9.2 What is your plan to relieve the rental housing crisis?**

I believe that housing is a fundamental right. Elk Grove is an incredibly diverse community, and it is important that tenants have basic rights such as just cause eviction ordinances to ensure that they are not being unfairly exploited. This also protects all Elk Grove residents from mass displacement that often leads to homelessness.

**9.3 Do you support rent control and just cause eviction?**

Yes.

**9.4 Do you support the adoption of inclusionary housing ordinances?**

Yes.

**9.5 What is your plan for funding affordable housing construction?**

I currently support the Housing Bond Measure, and I will lobby the next governor (And Lt Governor Newsom has suggested he is amenable) to bring back redevelopment funds for affordable housing. The loss of these funds took \$1 billion a year from affordable housing construction across the state. I will also reexamine the affordable housing fees collected from developers and consider increasing the fees that were decreased during the recession.

**9.6 Would you support a local ordinance to end Housing Choice Voucher discrimination (Section 8)? Please explain.**

Yes. I oppose discrimination in all forms.

**9.7 What is your plan to ensure that working class people have opportunities for home ownership?**

I will consider a variety of solutions, including no money down loans for first time home-buyers and tap into other existing programs to help more residents become home owners.

**Section 10 – Transportation and Public Transit**

**10.1 Would you support a local sales tax measure to fund transportation and public transit? Please explain.**

Past City Councils ignored the environmental study which reported that our city did not have proper infrastructure for the city plan. The report was overwritten which has led to the gridlock we currently experience. I am interested in expanding public transit options and relieving our congestion. I am hopeful we can do so through our current funding options and grants. A local sales tax measure would be a last resort.

**10.2 If you are seated on the board of SACOG, STA, or Regional Transit, how would you use your role and what would you prioritize?**

I will prioritize connecting Elk Grove into the Sacramento grid. We need more mass transit options. This is the most effective means to alleviate the current traffic congestion.

**10.3 What is your plan to reduce Vehicle Miles Traveled in the region?**

An assessment will be completed at the regional level with city involvement, and any plan will include the addition of mid to high-level jobs within Elk Grove to reduce the volume of residents commuting for employment. As Mayor I would also support the improvement of bike and pedestrian trails through collaboration with neighboring cities.

**10.4 What is your plan to improve local and regional public transit? Please describe a priority project.**

As previously addressed, the city of Elk Grove is its own island by design with its own public transportation system that unfortunately does not serve the growing needs of the community. A priority project would be to reassess alternate modes of transportation including light rail, linking bike trails throughout the city, a transportation hub that focuses on traffic within the city and widening major roads where possible.

**Sampling of Endorsements: (Titles for identification purposes only)**

Fiona Ma, CA State Board of Equalization  
Rod Brewer, CSD Board of Directors  
Milo Fitch, Sacramento County Chief Deputy, Retired  
Lynn Wheat, Elk Grove Community Activist/Registered Nurse  
Malia Cohen, President San Francisco Board of Supervisors  
Betty Williams, President Greater Sacramento NAACP  
Delaine Eastin, Former California Superintendent of Schools & Gubernatorial Candidate  
Richard Owen, Retired Superintendent  
Roy Grimes, School Board Past President/CTA State Council  
Kate Van Buren, Past President, Women Democrats of Sacramento County  
Velma Sykes, President, Sacramento Area Women's Chamber of Commerce  
Arinze V. Chukwuneta, Past President, Sacramento Association of Nigerians  
Jackie Cheung, Founder Jax Chronicles  
Robert Longer, Recording Secretary Central Labor Council  
Norma Alcalá, President Washington Unified School Board, Vice Chair Chicano Latino Caucus

**BIO**

**Tracie Stafford** began her career in marketing, working her way up from data entry operator to Senior Management for a fortune one hundred high tech Company. She eventually opened a small business and quickly became a community leader, devoting countless hours chairing boards such as The National Association of Women Business Owners and The Sacramento Small Business Board. She also sat on a number of boards including The Birthing Project International, The Sacramento Black Chamber of Commerce and was appointed by the Governor to the California Small Business Board.

However, Tracie's life truly began to have meaning when she broke her lifelong silence, before the California State Legislature in 2008, disclosing the abuse that she had suffered as a third generation domestic violence victim. Inspired by the need to heal herself and others, she took her dedication to public service sharing her journey from a past of poverty, domestic violence, child abuse and sexual assault, to a life of love, joy and limitless possibility.

Today Tracie is a public advocate speaking for organizations such as the U.S. Department of Justice, Office on Violence Against Women, The National Institute on the Prosecution of Domestic Violence, City Departments, Correctional Facilities and Social Change Groups. She has been the emcee for the Women's March, Science March, Equality March among others, Is the President of the Women Democrats of Sacramento County, PAC Chair for the Greater Sacramento NAACP and is a survivor advocate for many organizations, spokesperson for Purple Light Nights International, and was crowned Mrs. California Globe 2014, the territory's spokesperson for the Women in Need Foundation.

Professionally Tracie is an Independent Business Consultant and an Executive Coach and Facilitator for Allegory, Inc. She resides happily with her husband and one of her four children in Elk Grove, CA. Her eldest daughter, serves in the United States Navy. And two children are in college at Long Beach State and University of San Francisco. The youngest is entering his junior year at Pleasant Grove High School.



  
**Tracie**  
— STAFFORD —

for Elk Grove  
**MAYOR**

Breaking Barriers, Building Community

Wife / Mother / Businesswoman / Governor Appointee / Community Advocate

**VOTE TRACIE STAFFORD FOR ELK GROVE MAYOR**

Breaking Barriers, Building Community

**California Small Business Board**  
*Communications Chair*

**Rotary International**  
*Member Sunrise/Laguna Club*

**Sacramento Small Business Board**  
*Communications Chair*

**Elected Assembly District 9 Delegate**  
*California Democratic Party*

**National Association of Women Business Owners**  
*Board President*

**American Marketing Association**  
*Special Events Chair*

**SMUD Advisory Committee Member**  
**Sacramento Metro Chamber of Commerce**  
*Ambassador*

**Asian Chamber of Commerce**  
*Member*

**Black Chamber of Commerce**  
*Board Member*

**SACTO**  
*Member/Various Committees*

**Children's Miracle Network Business Board**  
*Board Member*

**American Business Women's Association**  
*Member*

**The Birthing Project**  
*Board Member*

**Healthy Marriage Project, Sacramento Valley**  
*Commercial Spokesperson*

**Girl Scouts of America**  
*Leader & Service Unit Manager*

**California Partnership to End Domestic Violence**  
*Spokesperson*

**Sacramento NAACP**  
*Political Action Chair*

**Relationship Skills Center**  
*Vice Chair*

**Women Democrats of Sacramento County**  
*President*

**Mrs. California United States 2007**

**Mrs. California Globe 2014**

**Purple Light Nights**  
*International Spokesperson*

**California Partnership to End Domestic Violence**  
*Advocate*

**Women in Need (W.I.N.) Foundation**  
*Spokesperson*



## Lets make Elk Grove a place that we can't wait to come home to.

Elk Grove is a bedroom community. We sleep and educate our children here. We work and spend elsewhere. As mayor, I will work to preserve the rich history and rural areas of Elk Grove, while increasing amenities such as live theater, fine arts, quality shopping, entertainment, and fine dining.

An advocate, entrepreneur, businesswoman and transformational speaker, Tracie has traveled the world supporting life changing programs and legislation. It is now time to take her rightful place at home, as a voice for the citizens of Elk Grove.

### **As Mayor, Tracie Will:**

**Fight for by-district elections | Increase mid and high level jobs**  
**Expand youth programs | Tackle crime utilizing community oriented policing**  
**Reduce local traffic | Make Elk Grove a model city for equity and inclusion**

[www.TracieStafford.com](http://www.TracieStafford.com)



  
**Tracie**  
STAFFORD  
for MAYOR

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Paid for by Tracie Stafford for  
Elk Grove Mayor ID #1397642

