

Bio:

Rick Jennings was raised in Washington, D.C., where he earned a four-year football and track scholarship to the University of Maryland and graduated with a Bachelor of Arts degree in Criminal Justice. After an NFL career that was cut short by injuries, including a Super Bowl victory with the Oakland Raiders, Jennings worked his way up to regional management for the Xerox Corporation, where he won numerous awards and distinctions.

Recruited by then-Mayor Joe Serna to run for the Sacramento Unified School District Board in 1996, Jennings served 12 years on the school board. During his tenure, he helped develop a strategic action plan to improve academic achievement for every child, spearheaded a facility improvement plan, helped pass two bond measures totaling \$420 million, and promoted new and innovative ways to meet the needs of a diverse student population.

Since 1997, Jennings has served as the Chief Executive Officer of the Center for Fathers and Families, a non-profit organization dedicated to strengthening families and building communities in Sacramento. The Center currently serves over 2,100 young people and adults with after school programs and parenting classes. Additionally, Jennings has volunteered as a coach for youth sports and on various boards, commissions and neighborhood groups.

In 2014, Jennings was elected to the Sacramento City Council, to serve the Greenhaven/Pocket, Valley Hi and new Delta Shores neighborhoods.

Jennings and his wife of 39 years, Cassandra, have lived in Greenhaven/Pocket since 1986.

They are the proud parents of two children and four grandchildren, with another one on the way.

Endorsements:

Patricia Aguiar
Bryan Alexander
Fahizah Alin
Gladys Brinkley
Barbara Conerly
Richard Falcon
Barbara Falcon
Marty Garozzo
Lyle Giles
GariRae Gray
Rosie Gray
Carolyn Veal Hunter
Dale Hunter
Derrick Jackson
Deborah Jackson
Blake Johnson
Nastassja Johnson
Gail Johnson
Beth Koster

Roger McCardle
Wayne Novoa
Alfonso Ramirez
Bryson Reynoso
Rich Sanchez
Kathy Sanchez
Lane Shapiro
Darrell Steinberg
Theresa Taylor-Carroll
Paulos Tesfazghi
Toni Tinker
William Ursery
Kim Williams
Alice Williams
Karen Young
Beatrice Harrison
Friends of the Sacramento River Parkway Association
SPOA
Sacramento Area Building & Construction Trades Council

Join us!

*Re-Elect
Councilmember*



RICK JENNINGS

A Champion for District 7

Sacramento Police Officers Association

Sacramento River Parkway Coalition

Sacramento-Sierra's Building & Construction Trades Council

Mayor Darrell Steinberg

Sacramento County Supervisor Patrick Kennedy

Former Mayor and County Supervisor Jimmie Yee

Former Dist. 7 Councilmember Robbie Waters

Former Dist. 7 Councilmember Lynn Robie

Sacramento City School District Trustee Darrell Woo

Former Fire Chief Julius Cherry

Riverlake Homeowners Association President Bernard Bowler

South Pocket Homeowners Association President Pat Clark

Detroit Community Association President Larry Lee

Deerfield Mesa Grande Neighborhood Association Secretary Sharron Flynn

Partial list. Titles for identification only.

Paid for by Rick Jennings for City Council 2018, #1367862 • 372 Florin Road #258 • Sacramento, CA 95831

Visit our website -
JenningsForCityCouncil.com

- to donate, volunteer
or add your name to our
endorsement list.

For more information
call John at (916) 620-6302



twitter.com/rickjenningsd7



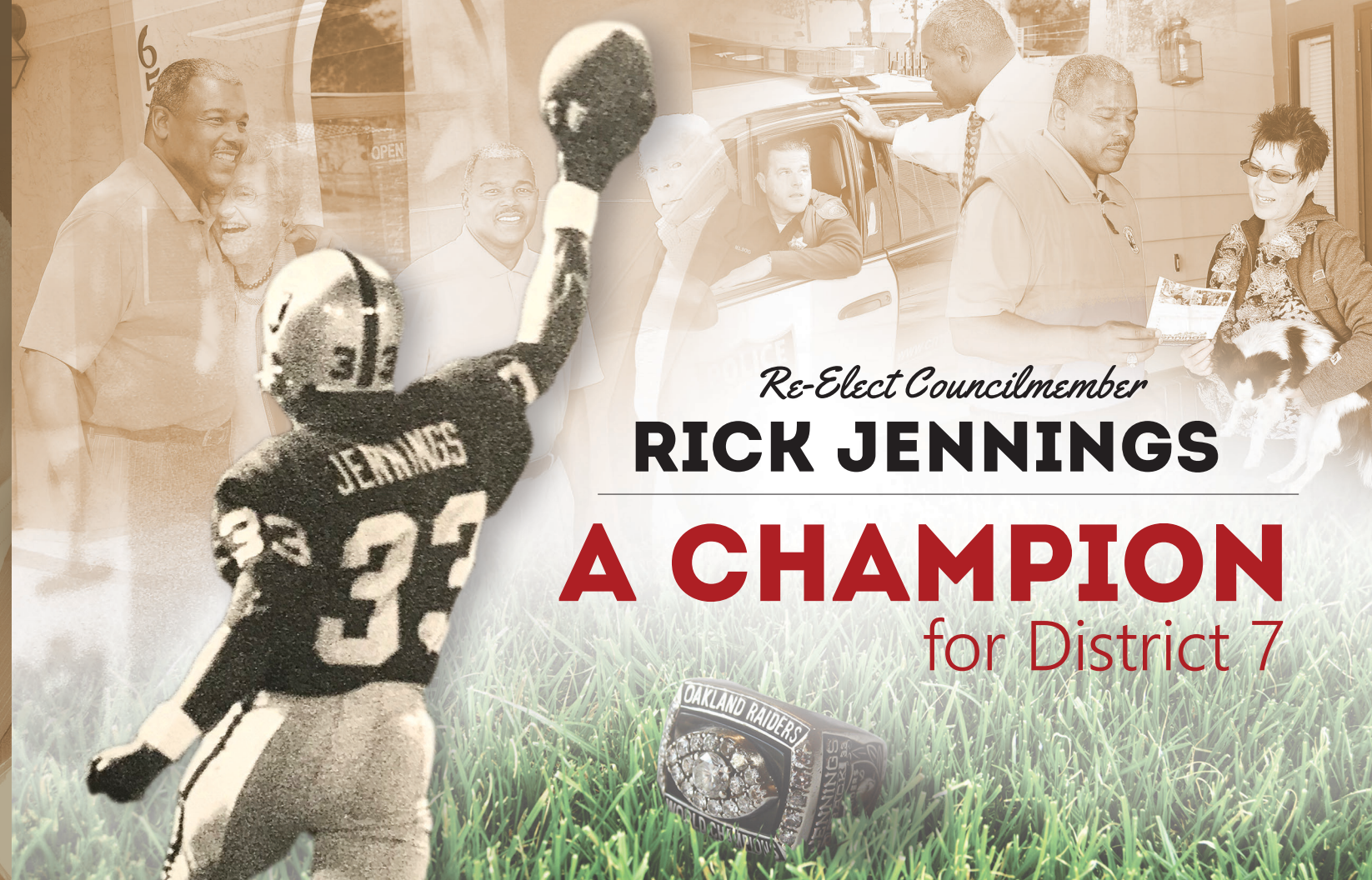
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**Rick Jennings
Re-Election HQ**

The Promenade Shopping Center

7465 Rush River Dr. #400

(Between Bel-Air and Eyalusions)



Re-Elect Councilmember

RICK JENNINGS

A CHAMPION for District 7



"Working closest to the people to make a difference ... that's why I'm running for another term on Sacramento City Council. I'd be honored to have your vote."

COUNCILMEMBER RICK JENNINGS

Re-Elect Councilmember

RICK JENNINGS

*"Rick Jennings is a champion for his district and the entire city. Rick is a tireless advocate for public safety, parks and bike trails, and increasing local retail businesses. **Please join me and re-elect Rick Jennings to the City Council.**"*

MAYOR DARRELL STEINBERG

RICK JENNINGS – A CHAMPION FOR DIST. 7

CREATED JOBS
by Revitalizing the Promenade and Helping Build Delta Shores

The Promenade Shopping Center has had historically high vacancy rates. Rick worked with the owner to recruit new neighborhood- serving businesses by cutting red tape and making the center a priority project for City staff review. By working with the owners, potential new businesses and the City departments, he created a team approach that resulted in new business investment, including from business owners living in the 7th District.

INCREASED PUBLIC SAFETY
with District 7 Safest in the City

Rick helped to reduce crime by revitalizing the Gang Task Force, securing funding for additional technology like Police Observation Devices (PODS), and working with neighborhood leaders and homeowner groups to increase communication through local newspapers, Next Door and other social media outlets.

Overall, crime is down 15% below the five-year average, and we are significantly safer than surrounding Districts.

IMPROVED LEVEES, PARKS, CANAL & TRANSPORTATION

Rick helped secure funding for park improvements, including equipment, landscaping, a new dog park, and gopher control. He and his staff are working to modernize and reform RT with greater security, more options for riders, and cleaner vehicles. Working with the Sacramento River Parkway Coalition, Rick has brought in millions of dollars to expand and improve the parkway and to maintain and beautify the Pocket Canal.

TACKLING HOMELESSNESS

Working with the Mayor, Council and community organizations, Rick has provided leadership to address the homeless crisis with a comprehensive approach to providing the right services. The City has partnered with the County to provide increased mental health services, including additional shelters and outreach workers to directly contact homeless individuals to determine the types of services needed.