

**DEMOCRATIC PARTY OF SACRAMENTO COUNTY**  
**CAMPAIGN SERVICES COMMITTEE REPORT**  
*8/8/2019 – Curtis Hall, Sacramento*

## ENDORSEMENT CONSENT CALENDAR

*Sacramento County Board of Supervisors*

**DEMOCRATIC CANDIDATES FOR SACRAMENTO COUNTY BOARD OF SUPERVISORS DISTRICT 3:**

Name	Returned Questionnaire	Interviewed by DPSC	Panel Recommendation	DPSC Member/Donor
Gregg Fishman	X	X	X	X
Matthew Ceccato	X	X		
Catrayel Wood	X	X		
Tiffany Mock-Goeman	X	X		X
Charles Crowder	X			

INTERVIEW PANEL RECOMMENDATION: ..... Endorse Gregg Fishman (*Ayes: 7; Noes: 0*)

PANEL MEMBERS: .....*Andres Ramos (chair), Ric Barreto, Manuel Buenrostro, Timothy Irvine, Magali Kincaid, Jo Souvignier, and Eric Sunderland*

**PANEL REPORT:**

The panel interviewed Gregg Fishman, Matthew Ceccato, Catrayel Wood, and Tiffany Mock-Goeman. Charles Crowder was unable to interview, though he was offered the opportunity to interview by phone or to send a surrogate to interview on his behalf in person or by phone.

The panel asked a range of questions relating to greater oversight over the sheriff, reducing homelessness, investing in health and social services, addressing the needs of the unincorporated areas, being accessible to the public, and others.

Each candidate has room for improvement in outreach to, and working with, diverse communities, including communities of color and our refugee population. The panel encourages each candidate to proactively engage diverse communities, especially the most disadvantaged parts of the district—North Highlands, Foothill Farms, and Arden Arcade—in their campaign and in their plans for governance if elected. We also encourage candidates to recognize the importance of this race and the need for a unified Democratic front, and to consider withdrawing from the race to support the Democratic candidate.

The panel was very impressed by each candidate. Ms. Mock-Goeman demonstrated strong command of issues relating to housing, homelessness, and social services. However, the panel was concerned about whether she could win given her low budget goal and lack of prior election experience, but appreciated her willingness to run and her commitment to transparency. The panel appreciated Mr. Ceccato's background in working on veterans issues, but felt some of his answers were a bit unclear and disagreed with his desire to require pregnant girls to consult with an advocate prior to exercising their right to choose, as stated in his questionnaire. The panel appreciated Mr. Wood's experience in the business community, but disagreed with some of his economically conservative views, and also was concerned that he is not yet ready to run for this office given his newness to some of the issues and need for greater confidence in his candidacy.

Mr. Fishman has the right mix of experience, vision, and ability to win. His wide range of community experience, including recent work on the SMUD Board, would be an asset to the county. He understands the issues well, was upfront about his need to better outreach to diverse communities, has demonstrated he can win a competitive seat, and has a progressive vision for the county in line with Democratic Party values. Accordingly, the panel recommends endorsement of Gregg Fishman.

**EXECUTIVE BOARD RECOMMENDATION:**

Uphold the Interview Panel's recommendation. *(Ayes: 5; Noes: 0; Abst.: 0)*